



## Mr. Mickey Steiner — Tel Aviv

### Senior Advisor for Global Technology Industries

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Mr. Steiner is an experienced executive and manager with more than 30 years of management and development as well as business experience in the global hi-tech industry. He has been involved in technology and business aspects of companies, as well as management and business development. Mr. Steiner is involved and acquainted with the global ICT industry and trends, and with the vibrant startup scene in Israel and globally. Mr. Steiner also serves as Vice President and member of the Board of the German-Israeli Chamber of Commerce.

In his most recent position Mr. Steiner managed the R&D Center of SAP AG in Israel with around 750 employees – one of the strategic development centers of the German software company. Prior to joining SAP, Mr. Steiner was the General Manager of Infineon Israel – a development center of the German semiconductor company Infineon AG (IFX). Before that he was President and COO of LaserComm Inc. – a Texas-based company developing a unique optical system for the long haul optical communication industry, and was founder and General-Manager of Kolnet Systems – a systems house specializing in real time systems, mainly in the data communication field.

Mr. Steiner lived for 10 years in California, where he completed his Master's degree and worked in the data-communication industry, contributing to the initial steps leading up to the creation of the Internet.

Mr. Steiner has a BSc. in Electrical Engineering from the Technion, Israel Institute of Technology, and a MSc. in Computer Science from UCLA, California.